

An introduction to the Triratna Centre bookshop site

Welcome to the Triratna Centre bookshop site. We have introduced this feature as part of our new digital strategy, allowing bookshop managers and staff to access information and guidance related to selling Windhorse books in Triratna Centre bookshops.

We're still developing the content of the site, and will soon be introducing updated guidelines for bookshop managers and staff. For now, please view our current Bookshop Manager handover pack, available as a pdf to download, plus our current catalogue and trade brochure.

What's to come?

During the next few months, we'll be providing a variety of features and information on this site:

- Updated bookshop manager and staff guidelines
- Information about recommended titles and new releases
- Marketing and sales information pack
- Ability to download promotional materials for new books
- Templates for shelf talkers – to customers and staff to write personal recommendations that can be displayed next to featured books.